**Entertainment/Sports Notes**

Entertainment or Sports? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Entertainment Groups Only:

NATIONAL STORIES HERE

What is your story?

Who is it about?

Where did it take place?

When did it happen?

Why do you care about this story?

Why should other people care about this story?

Where did you obtain the story?

Are there other sides to the story? If so what are they and where can someone go to find both sides?

What do you want your listeners to know about this story?

LOCAL ENTERTAINMENT STORY

Who is this about?

Where locally did this take place?

What happened?

When did this happen?

Why do you care?

Why should your listeners care about this story?

What do you want to tell your listeners about this story? (No opinion!)

**Sports Groups Only:**

NATIONAL/INTERNATIONAL STORY

What sport are you discussing?

Who is the main player or team you will be reporting on?

What have they done that made you want to talk about them?

What facts do you have about them? (Record, top players, coach, etc)

Why should your listeners care about this team?

When did the story take place?

Where did this story take place?

Where did you get your information?

LOCAL SPORTS

What sport are you discussing?

Who is the main person you are talking about?

Where are they located?

Where did you get your information?

When did this story take place?

Why does your listener want to hear about this?

What do you want your listener to know about this story?